



## February 2023 News

### Hi Everyone!

Are you wondering how you can *actually* **make a difference** to the climate? Are there times when you wonder why you should bother doing anything as an individual? Come and join us! There will always be challenges bigger than any one of us can tackle, but our **local actions** as a group can have a ripple effect and help to spread ideas and encourage more people to take climate actions that really can help.

As Jonathan Foley of [Project Drawdown](#) states:

The system...is still rigged toward [fossil fuels](#)...[but] People need to both hold corporations and policymakers to account for those structural barriers and feel capable of doing things to help the problem themselves.

Here's a thought experiment: Imagine every single one of us enjoys having a fizzy drink from an iconic red-branded can, every day. This creates a demand for that drink; the cans, the resources that go into production, the resources that go into transport, marketing and selling, and, in an ideal world, the resources that would go into collecting the empty cans and recycling them. It's just one drink; nothing big in your life.

But, if every single one of us decided to stop having that drink, every day, you can see how the company would no longer have a market to sell to. It's a really small change, but when lots and lots of people make that **small change**, it adds up to a **huge impact** on the company.

**Another thing we can do is add our voices to the need for government to step up to make the necessary changes to reverse climate collapse.** The [national news today](#) includes a letter signed by our Chair Nancy Stewart among over 100 thinkers on energy and the environment, asking this government to lift the ban on onshore wind power in the UK. You can read the letter here: [www.wearepossible.org/open-letter-onshore-wind](http://www.wearepossible.org/open-letter-onshore-wind), and add your voice. The government is consulting on planning for onshore wind right now, and they say they want to hear your view, so [why not let them have it?](#)

### CLIMATE ACTION REVIEW

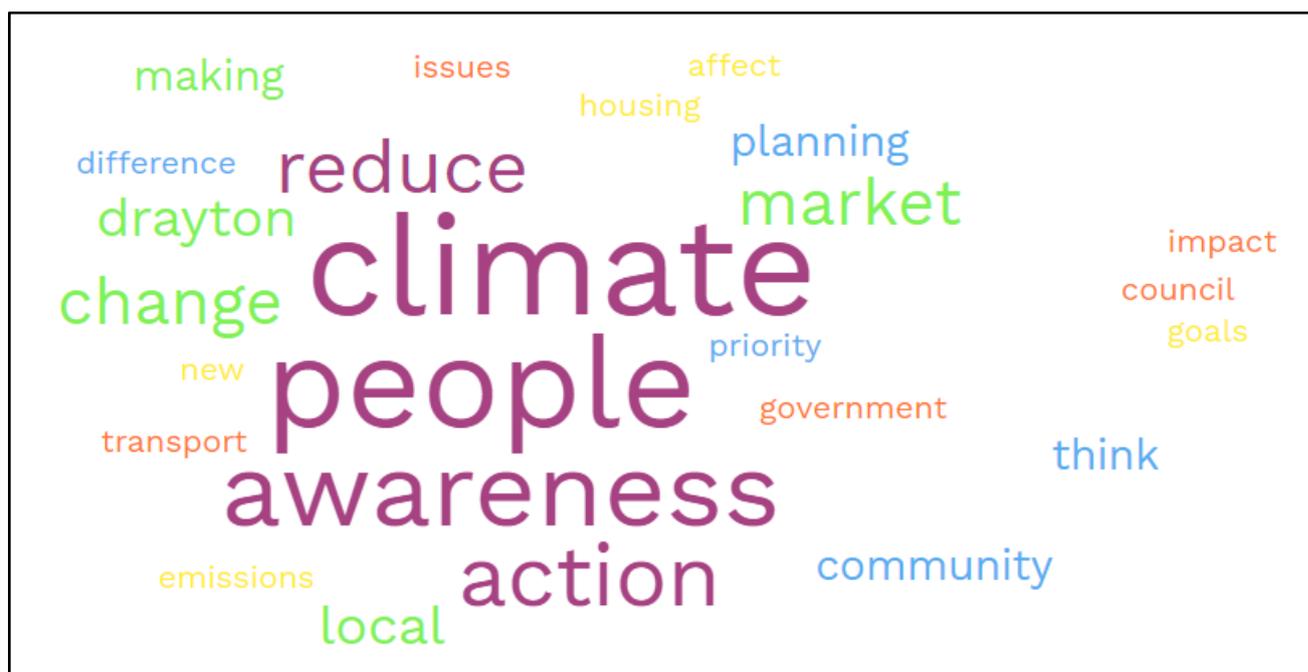
At our February meeting we reviewed our impact over our first year and renewed our commitment to:

- 1) **Raise awareness** within the community of Market Drayton and surrounding district of climate change, its causes and impacts.

- 2) **Promote our local voice** to policy-makers in support of urgent action to minimise climate change and to ameliorate its effects.
- 3) **Support action locally** to reduce climate impact, as a community and as individuals.

Our Chair throughout our inception year, Nancy, is stepping down to give more time to [national and international issues](#) so please let us know if you'd like to **be our new Chair** and help steer our course so that we can include you in the ballot at our **next meeting** on Monday **March 20th** 7:30pm at Mencap building, Salisbury Hill View, Market Drayton TF9 1DW.

Our top 25 words from a poll of what **success looks like in 5-10 years** reflect our commitments and the importance of us all in taking climate action:



## LATEST NEWS

On Wednesday 1st February we invited local shoppers to play 'Food Wordle' at our stall raising awareness about the **carbon footprint of food** choices and food waste.

Our **Climate Action Station** window clings are now being rolled out! Keep a lookout in local venues and find out what actions are already happening, and ones you can help with, on our website and [Interactive Map](#).

If you would like to be on the map and receive a window cling, [please get in touch](#). We hope they will help to **raise awareness** of the climate action steps rippling through our town and beyond.

In these difficult times, **small steps** may be the only affordable approach we can take, but they will have an impact, especially if you share your ideas, tell others what you're doing, and let us know too, so we can help to spread the word!

## EVENTS

We're planning **Climate Action Station** launch events in local schools and the centre of town in early Spring - come along, find out more, and get involved!

# CLIMATE ACTION STATION

Will you be spring cleaning over the next few weeks? We'll be holding a **Garage Sale** on The Oval and you're invited to bring along items to donate - anything you think someone can use to:



Please [check our website](#) for the dates to be announced and further details and check out the write up of [Rory's talk about Regenerative Farming](#), catch up on our [blog](#), and get involved with our [monthly Lobbying](#) for systemic change.

**To join in with our climate actions, please come along to a meeting or [get in touch](#). Forward this newsletter to take climate action now and spread the word!**

Thank you - and keep up the good work!

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<https://mdclimateaction.uk/>

If you would like to start, or stop, getting newsletters, please email us.

